

The logo for SONOpan is displayed in a bold, white, sans-serif font. The letters 'SONO' are in all caps, while 'pan' is in lowercase. A registered trademark symbol (®) is located at the top right of the 'n'. The background is a dark gray with a pattern of thin, white, concentric circles that create a ripple effect, centered behind the text.

# **SONOpan<sup>®</sup>**

**Soundproofing Simplified**

# Agenda

- About MSL
- Soundproofing
  - Background
  - Terms
- Airborne Noise Solutions (Walls & Ceilings)
  - STC
  - SONOpan
- Impact Noise Solutions (Floors)
  - IIC
  - SONOpanX
- Applications
  - Case studies

# MSL

- Located in **Louiseville, Quebec**
- Original Mill built in **1946** – ISO 9001:2015 Certified
- Longtime leader in **fibreboard** manufacturing
- We provide solutions for **roofing, insulation, and soundproofing**

## Eco-Friendly Process

- Our panels are made using **natural** materials
- **100%** recycled wood, sourced from within **150 km** of our factory
- Mill operates with a **closed-loop** water system





# SONOpan

For Walls & Ceilings

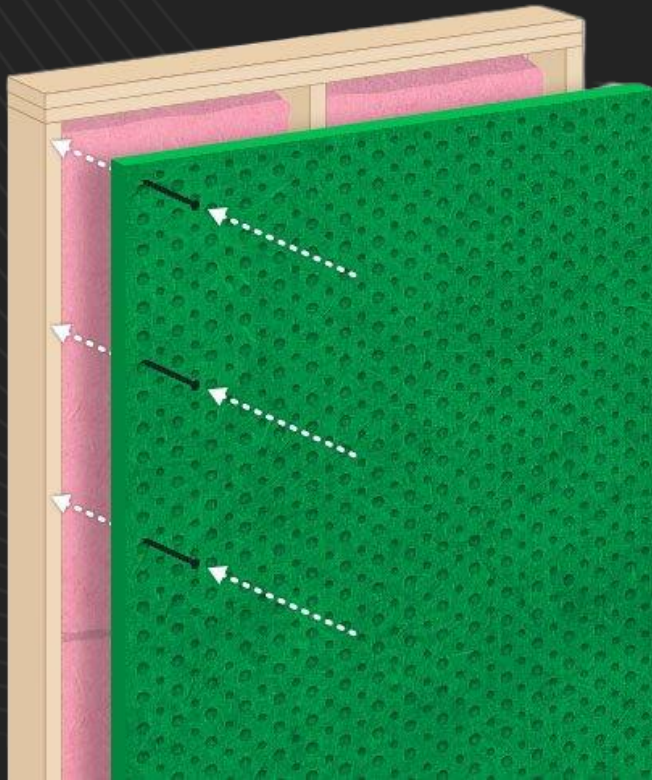
100% Recycled Wood

4' x 8' x 3/4"

26 lbs

R 2.45

STC 27



Thousands of impressions in  
each panel, varying densities

Low cost, high performance

Easy to install



# Soundproofing

**SONOpan®**

# Sound vs Noise

**Sound:** Energy that travels as a vibration, detected by our ears

**Noise:** Unwanted sound

## Two Types of Noise

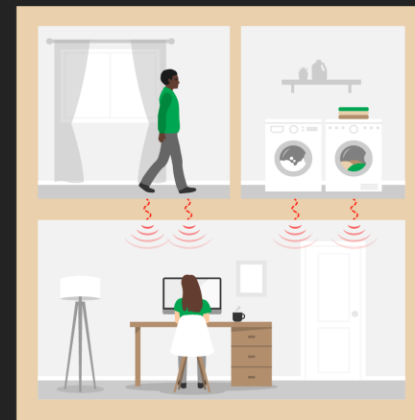
### Airborne

Measured with STC



### Impact

Measured with IIC





# Soundproofing *sound isolation, sound attenuation*



The process of reducing sound transmission between two spaces

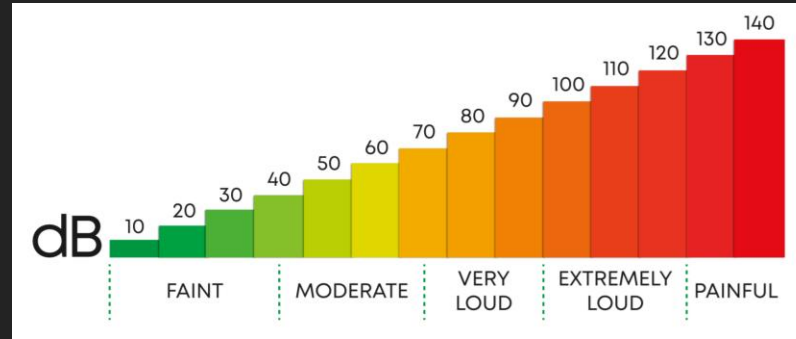
## Why soundproof?

- A growing demand for quiet spaces
- Exceed building code requirements to reduce noise complaints
- Privacy and mental health benefits
- Competitive edge for builders, increased property values and a strong selling feature!

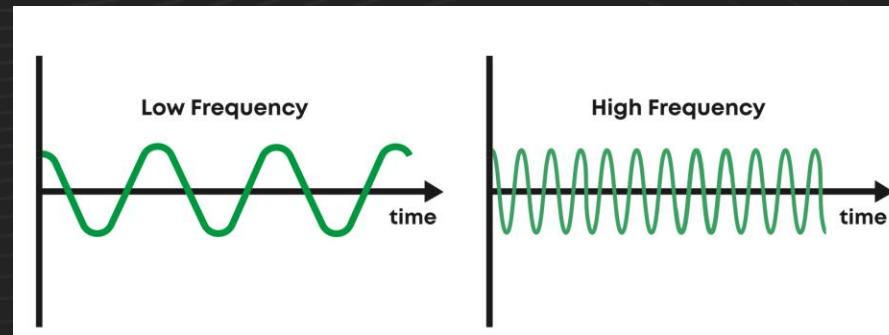


# Other Terms to Know

- **Decibel (dB):** Unit for measuring sound intensity
  - Higher dB = louder sound



- **Frequency:** Number of sound waves per unit of time
  - Pitch: measured in Hertz (Hz)
  - Higher Frequency → Higher Pitch (Treble)
  - Lower Frequency → Lower Pitch (Bass)





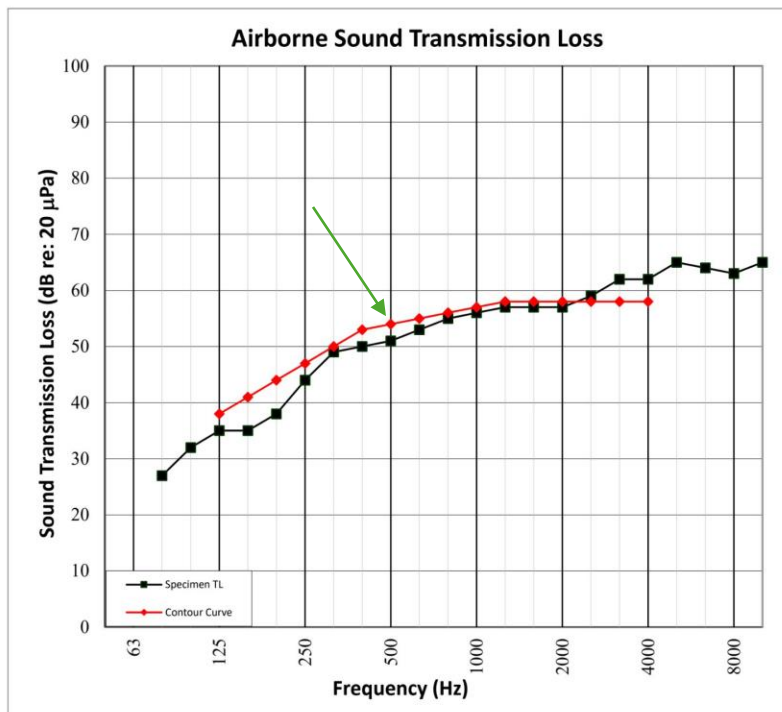
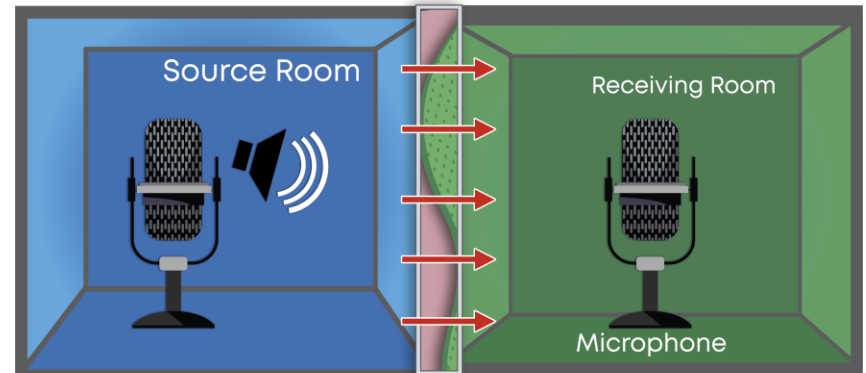
# **Airborne Noise**

**SONOpan®**

## Sound Transmission Class (STC) → Airborne Sound

ASTM E90 is a standardized test measuring the decibel reduction of an assembly over a range of 16 frequencies, from 125 Hz to 4000Hz, resulting in an STC rating

The STC rating assigned to the assembly is the TL (Transmission Loss) value of the contour curve at **500 Hz**



FREQ (Hz)	BACKGROUND SPL (dB)	ABSORPTION m²	SOURCE SPL (dB)	RECEIVE SPL (dB)	SPECIMEN TL (dB)	95% SAMPLING LIMIT	NUMBER OF DEFICIENCIES	
50	39	25.4	107	80	24	4.4	-	
63	36.5	18.1	104	79	24	5.9	-	
80	35.6	14.4	100	72	27	3.4	-	
100	31.5	10.3	99	69	32	2.7	-	
125	34.0	12.9	99	65	35	2.7	3	
160	25.5	8.5	97	64	35	1.2	6	
200	20.8	9.3	93	56	38	2.0	6	
250	15.2	9.5	96	53	44	1.5	3	
315	18.8	9.4	100	52	49	1.0	1	
400	14.6	8.8	99	50	50	1.0	3	
500	16.2	7.6	96	47	51	0.9	3	
630	16.7	7.4	97	45	53	0.4	2	
800	15.7	7.5	97	44	55	0.5	1	
1000	22.4	7.4	96	42	56	0.6	1	
1250	19.0	7.2	96	41	57	0.4	1	
1600	14.2	7.3	96	41	57	0.5	1	
2000	12.4	8.2	96	41	57	0.3	1	
2500	12.1	9.2	91	33	59	0.3	0	
3150	13.6	10.0	91	30	62	0.6	0	
4000	10.7	10.9	91	29	62	0.7	0	
5000	12.6	12.4	89	24	65	0.8	-	
6300	9.2	15.1	86	21	64	0.7	-	
8000	9.0	19.3	86	21	63	0.8	-	
10000	9.1	19.3	85	18	65	1.8	-	
STC Rating	54	(Sound Transmission Class)			Sum of Deficiencies			32

# Making Sense of STC

Minimum building code requirement is STC 50, but this is often insufficient for many applications.

Aim for STC 55 or 60 for better results!

Remaining Volume of 80dB Source	STC Rating of Wall or Ceiling	
10dB - Noise Imperceivable	STC 70+	Radio stations & recording studios
15dB - Noise almost imperceivable	STC 65	Double stud wall with SONOpan STC 68
20dB - Very loud noises barely audible	STC 60	Double stud wall without SONOpan
25dB - Loud noises barely audible	STC 55	Suggested demising wall minimum rating
<b>30dB - Loud noises somewhat audible</b>	<b>STC 50</b>	<b>Minimum code for demising walls</b>
35dB - Regular speech inaudible	STC 45	2x4 wall with 1/2" drywall & SONOpan
40dB - Talking muffled	STC 40	2x4 wall with 1/2" drywall & insulation
45dB - Talking audible	STC 35	2x4 wall with 1/2" drywall

80DB Source Noise (airborne)

ASTC or Apparent Sound Transmission Class is a post-construction test performed on-site rather than in-lab testing

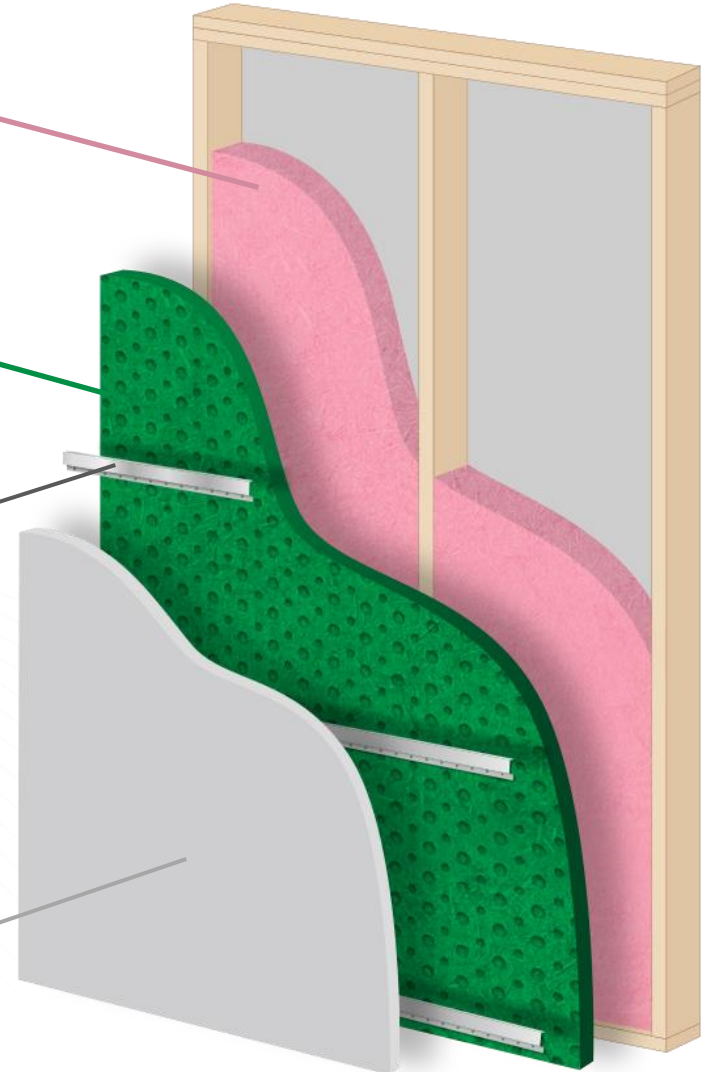
# Elements of Soundproofing

**Resonance**  
*Insulation*

**Absorbtion**  
*Fibreboard Panel*

**Decoupling**  
*Clips/Channels*

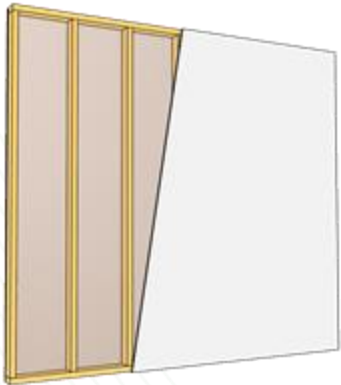
**Mass**  
*Drywall*



# Stacking Technologies

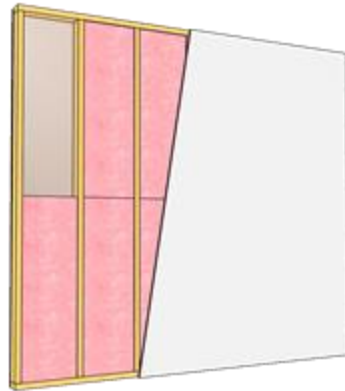
## *Wall Assemblies*

**STC 32**



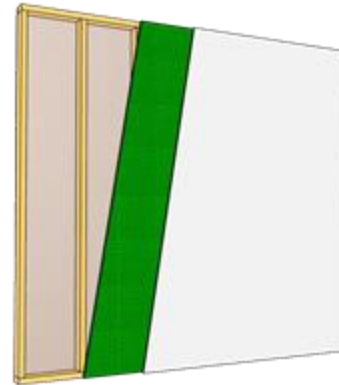
½" Drywall  
2"x4" Studs  
½" Drywall

**STC 34**



½" Drywall  
2"x4" Studs  
+ Insulation  
½" Drywall

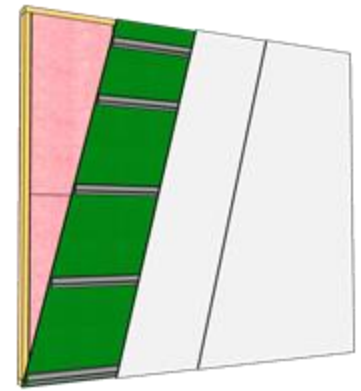
**STC 42**



½" Drywall  
2"x4" Studs  
+ SONOpan  
½" Drywall

Stacking  
Technologies

**STC 56**



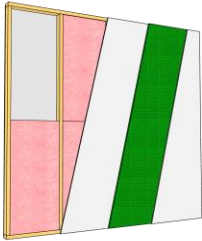
+ Insulation  
+ SONOpan  
+ Resilient Channel  
+ 2x 5/8" Drywall

Best results are achieved by using all elements of soundproofing together

# Additional STC 50 Wall Assemblies

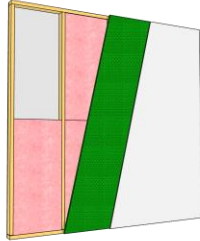
2"x4" Wood Studs 24" O.C.

**STC 50**



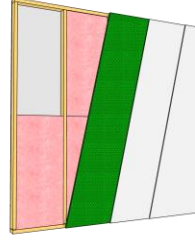
½" Drywall  
Insulation  
½" Drywall  
SONopan  
5/8" Drywall

**STC 50**



5/8" Drywall  
Insulation  
SONopan  
5/8" Drywall

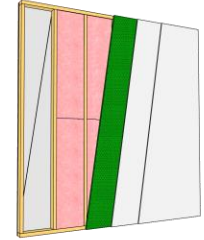
**STC 54**



5/8" Drywall  
Insulation  
SONopan  
5/8" Drywall x2

2"x4" Wood Studs 16" O.C.

**STC 50**



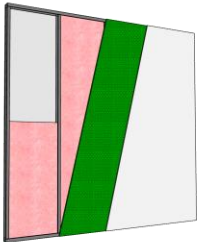
½" Drywall x2  
Insulation  
SONopan  
5/8" Drywall x2

Using materials of different **mass** and **density** together is another way to achieve well-rounded performance.

In this case, different types of drywall with **SONopan** and insulation.

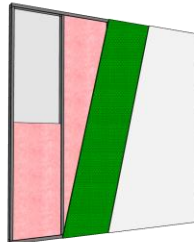
3-5/8" Steel Studs 24" O.C.

**STC 51**



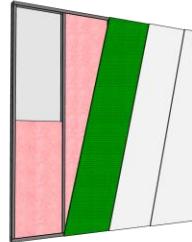
½" Drywall  
Insulation  
SONopan  
½" Drywall

**STC 52**



5/8" Drywall  
Insulation  
SONopan  
5/8" Drywall

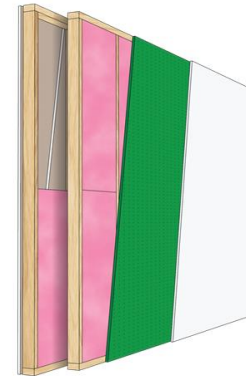
**STC 54**



5/8" Drywall  
Insulation  
SONopan  
5/8" Drywall x2

Double Stud - 2"x4" Wood Studs 24" O.C.

**STC 68**



5/8" Drywall x2  
Insulation  
1" Airspace  
Insulation  
SONopan  
5/8" Drywall

**Ultimate Soundproofing**



# Additional Strategies To Reduce Sound Transmission

**Wider Stud Spacing (24" O.C. vs 16" O.C.):** Reduces material contact, limiting sound paths

**Staggered/Double Stud Walls:** Decouples or breaks direct sound transfer between the layers of your assembly

**Steel Studs:** Dissipates sound vibrations better than wood frame construction

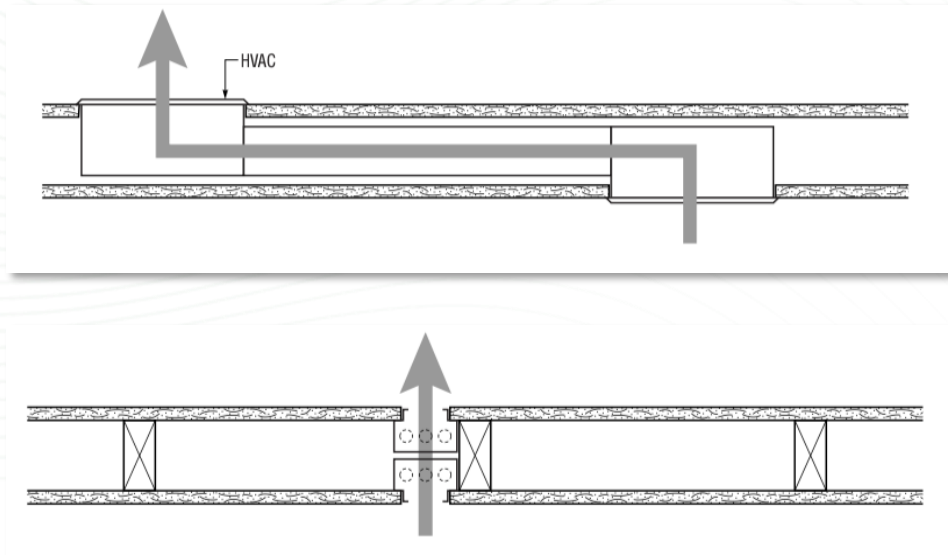


# Flanking Sound

**Indirect** paths sound takes to travel through the structure of a building, bypassing shared walls and systems

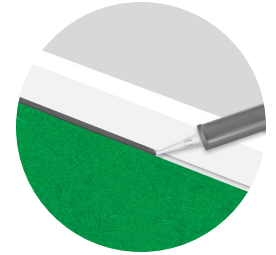
When sound encounters a barrier (like a wall), it takes the **easiest** path

**Flanking sound** can travel through **structural** elements (like joists, studs, and concrete) or **gaps** (like doors, windows, and electrical boxes).



# Solutions To Combat Flanking

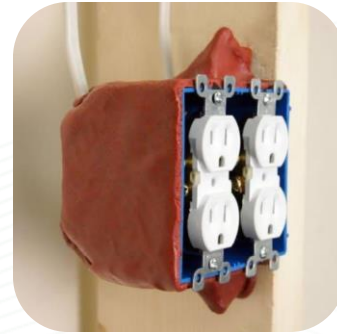
**Seal Gaps & Cracks:** Sound travels like water, it will find a way through any opening. Seal outside corners with acoustical sealant. Some other common openings that should be addressed are:



## Doors & Windows



Solid Wood Door



Putty Pads



Thin LED Box



Triple Pane Windows



Electrical Box



Standard Box

# Competitive Advantage

## SONOpan® as a Project Starter

Adding SONOpan Soundproofing Panels to your assortment can help you **win more business!**

SONOpan represents **20%** of the cost of a soundproofing project.

**Increase Basket Size:** Build better and boost from \$1 per sq ft -> \$5 per sq ft with a complete assembly

***This benefits:***



**Retailers**



**Builders**



**Contractors**







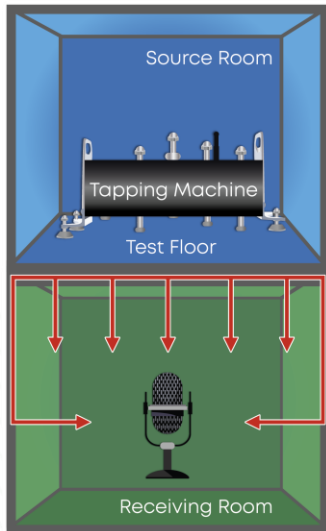
**SONOpan® Installation Video**

# Impact Noise

**SONOpan®**



# Impact Insulation Class (IIC) → Impact Sound



ASTM E492 is a standardized test measuring the impact performance of an assembly, using a tapping machine, resulting in an IIC rating.

Delta IIC ( $\Delta$ IIC) is a more accurate rating to compare impact sound solutions



## Impact Noise

## IIC Rating of Floor Assembly

Foot fall, running and furniture moving is usually not audible	<b>IIC 70+</b>	Extreme performance (Concrete slab)
Significant reduction in noise transmission from foot fall, running and furniture moving	<b>IIC 55 - 65</b>	High performance range (Wood frame construction)
Common impact noise caused by foot fall, running and furniture moving is audible	<b>IIC 50</b>	NBC suggested minimum rating for demising floors
There is no IIC requirement within single family homes	<b>IIC &lt; 50</b>	Base floor assemblies

IIC ratings include the entire assembly, not a product alone\*



# SONOpan X

## For Floors

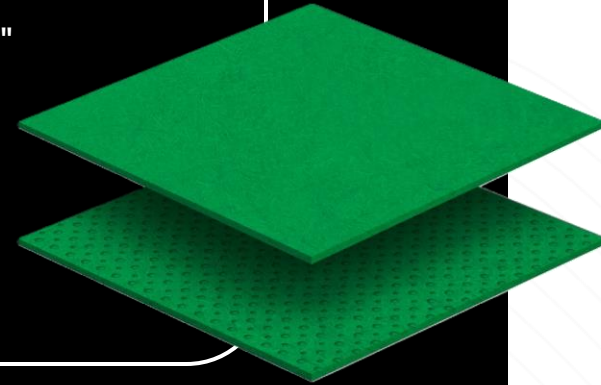
100% Recycled Wood

4' x 4' x 7/16"

9.33 lbs

R 1.13

ΔIIC 25



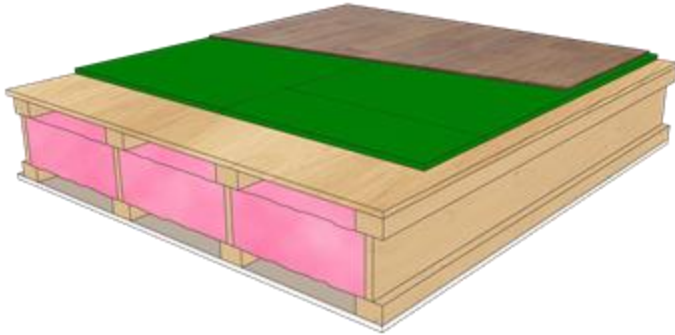
Excellent performance for  
impact sound

Easy to install, lightweight, and  
affordable

Great for a variety of floor types

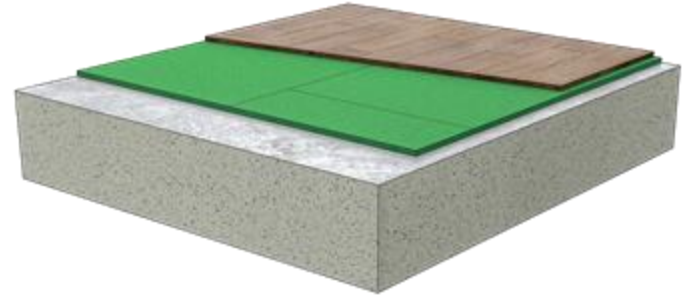
# Floor Assemblies

## Wood Frame Construction



Up to **STC 56 & IIC 57**

## Concrete Slab Construction



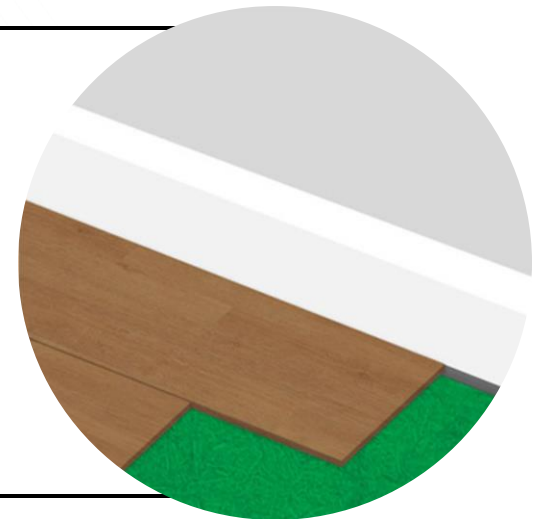
Up to **STC 62 & IIC 72**

## Flooring Installation

A variety of floor types can be installed with SONOpnX:

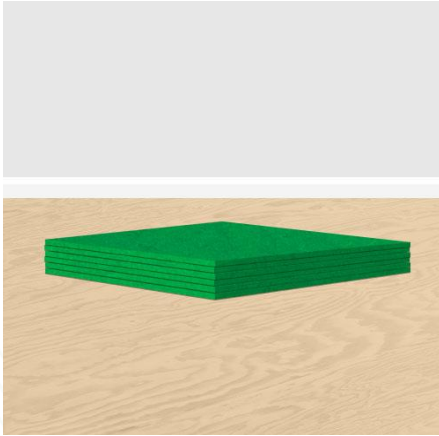
- **Laminate**
- **Engineered Wood**
- **Solid Hardwood**
- **Luxury Vinyl Plank**
- **Tile**
- **Carpet**

*Some floor types require the installation of 1/4" plywood over SONOpnX*



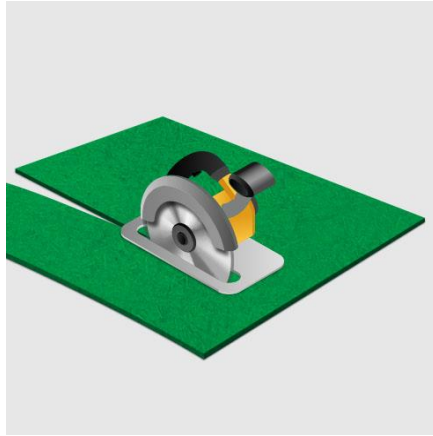
# SONOpanX Installation

## Step 1



Store panels lying flat prior to use. Secure the subfloor with screws or glue before installing SONOpanX to prevent squeaks and movement.

## Step 2



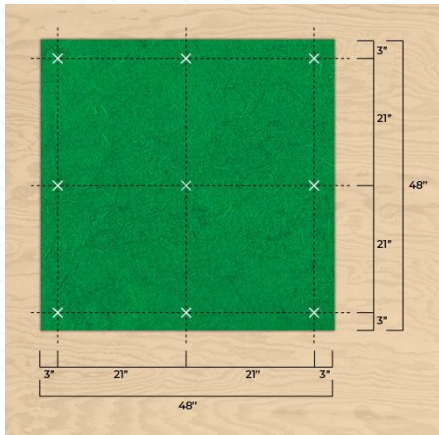
SONOpanX panels are made from wood and cut best with a circular saw. They may also be cut with a sharp knife, but do not score and snap!

## Step 3



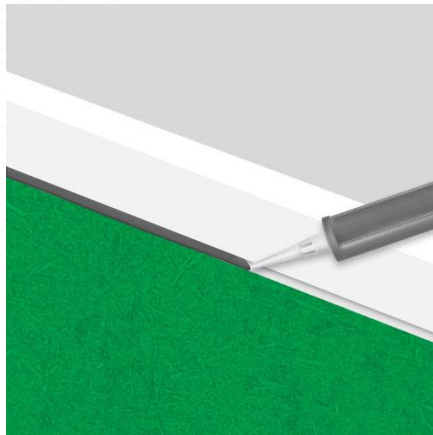
SONOpanX should be installed with the dimple side facing down. Ensure a tight fit between panels.

## Step 4



Staple panels using 1" (25mm) long crown staples. Place 9 staples in each panel, following the spacing guide above. Staples should be countersunk to a depth of 1/16" (1mm) below the surface.

## Step 5



Leave a gap of 1/8-1/4" (3-6mm) around the perimeter of the room and around any opening made in the SONOpanX. Fill the perimeter gap with acoustical sealant or backer rod.

## Step 6



Flooring must be installed shortly after the SONOpanX to avoid wear on the panel. A variety of floor types can be used over SONOpanX. Plywood may need to be installed over SONOpanX, depending on the floor type.

# Putting it Together

**SONOpan®**



**Airborne Noise Solution**

**SONOpan**

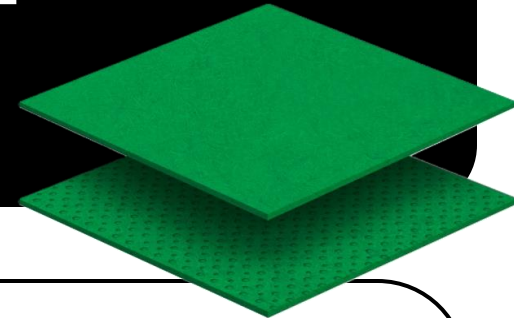
**For Walls & Ceilings**



**Impact Noise Solution**

**SONOpan X**

**For Floors**



*For use in Residential and Commercial Spaces:*

- Shared Walls, Ceilings, and Floors
- Multi-Unit Residential Buildings
- ADUs and Legal Second Suites
- Tiny Homes
- Warehouses and Mechanical Rooms
- Offices
- Hotels
- Gyms
- Schools
- Studios
- & Many More!



# Case Studies

**SONOpan®**

# Radio Station – Louiseville



Country-pop 103.1FM, a popular radio station based in Louiseville Quebec Canada, was faced with the challenge of moving to a new location in order to upgrade their equipment. Jonathan Cyrenne, the station's Director, took the opportunity to design new soundproof partitions for the four radio studios located inside.

The goal was to create an environment with minimal sound transfer, ensuring high-quality broadcasts, free from external noise. This required a comprehensive soundproofing solution that would meet the high standards of a professional radio station.

Jonathan collaborated with contractor Eric Arvisais of Groupe Arvisais to execute the plans. They adopted the principle of building a 'room within a room,' and not sharing walls. SONOpan soundproofing panels on all sides of the structure, this included both sides of the double stud wall, resulting in four layers of SONOpan with rock wool inside the studs for maximum sound absorption.

5/8" drywall was installed over the SONOpan panels, and mineral wool insulation was used in the cavities between the studs to further eliminate sound transfer. Other quality soundproofing products, such as soundproofed doors and angled windows, were also incorporated into the design.

# Duplex Conversion

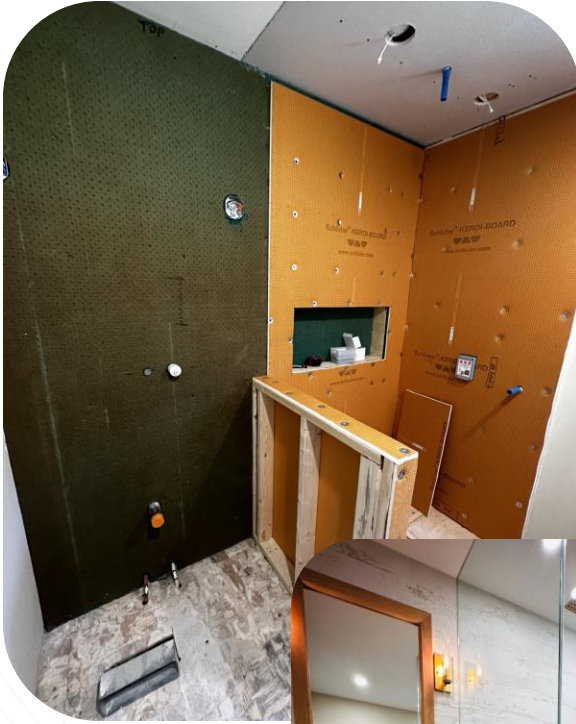


PRO3 Properties, led by Christian Kull, converted a rundown bungalow into a modern, code-compliant duplex. With concerns about soundproofing and building code restrictions, SONOpanX panels were installed seamlessly across the upstairs floor. The project involved transforming an outdated bungalow into a functional duplex. A key challenge was meeting soundproofing requirements to ensure compliance with building codes while maintaining the property's aesthetic and structural integrity.

SONOpanX soundproofing panels were chosen for their ease of installation and superior noise reduction capabilities. By placing the panels between the floors of the duplex, PRO3 Properties effectively minimized sound transfer between units, ensuring privacy and comfort for future tenants.



# Bathroom Privacy



Soundproofing is crucial for maintaining privacy, particularly in spaces like bathrooms and bedrooms in a home where young children are involved. Achieving effective soundproofing is essential for quality sleep and relaxation, contributing to overall health and happiness.

Coates Creek Construction, owned by Brian McGuire and Brian Clark in Ontario, Canada, faced a unique challenge: soundproofing an upstairs bathroom next to a baby's room in a family home. The existing wall was 1/2" drywall with no insulation, offering little sound attenuation during bathroom use, especially at night. The family sought a cost-effective solution that would work with their bathroom renovation plans.

For this application, SONOpan soundproofing panels were installed continuously over the studs. Manufactured from recycled wood fibers with impressions on both sides for effective sound absorption, this product offered a cost-efficient and easy-to-install solution.

Strategically, Coates Creek Construction removed the existing drywall. The new wall assembly included insulation snugly placed between the studs, SONOpan panels installed continuously to the studs using drywall screws, and a layer of 5/8" drywall applied over the top.



# Basement Second Suite

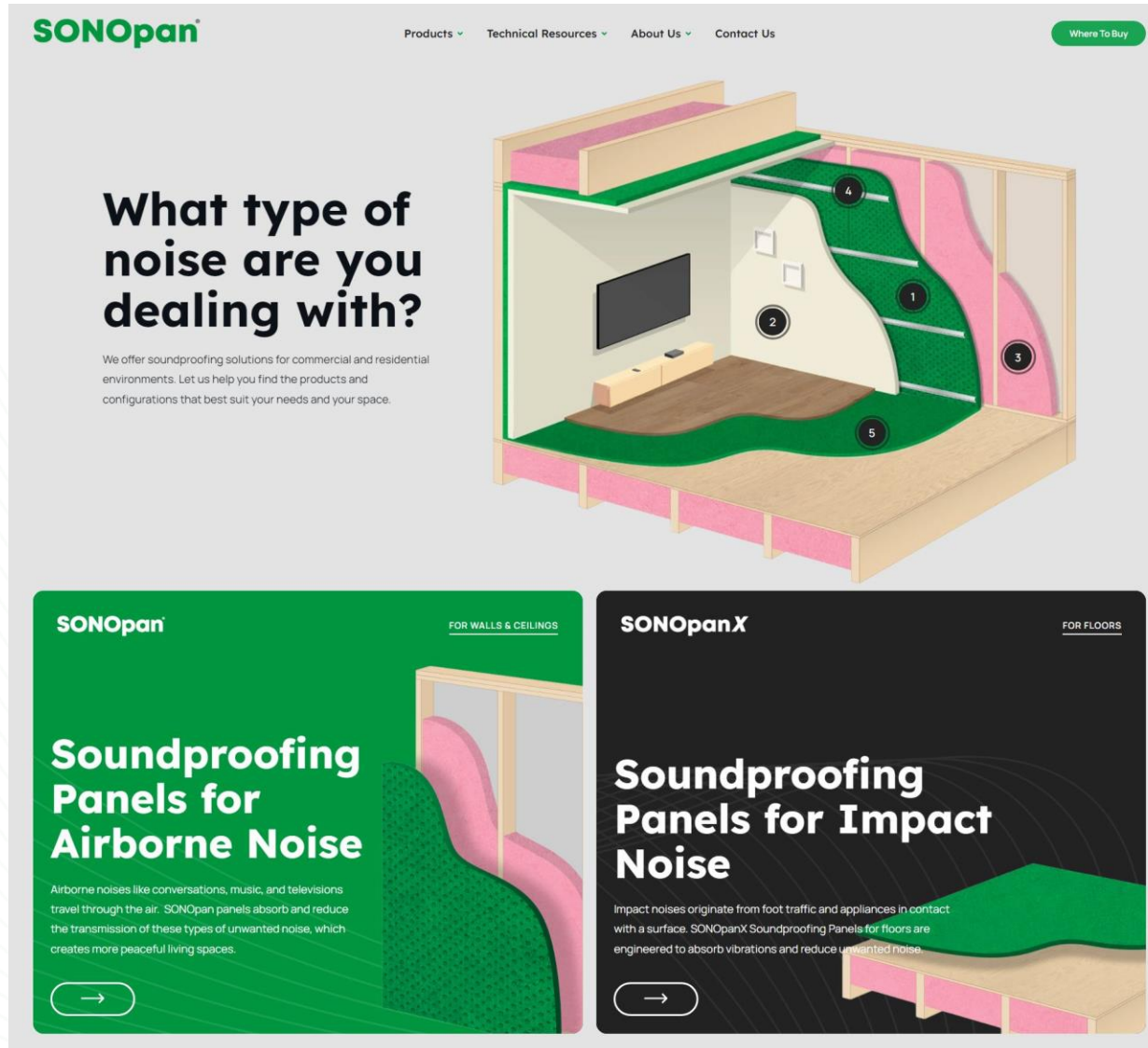


When it comes to soundproofing, basements pose unique challenges that demand practical solutions from contractors and builders. Curtis, the Owner of c.h.s.e Ltd., brings expertise in high-quality renovations, specializing in basement projects and optimizing living spaces.

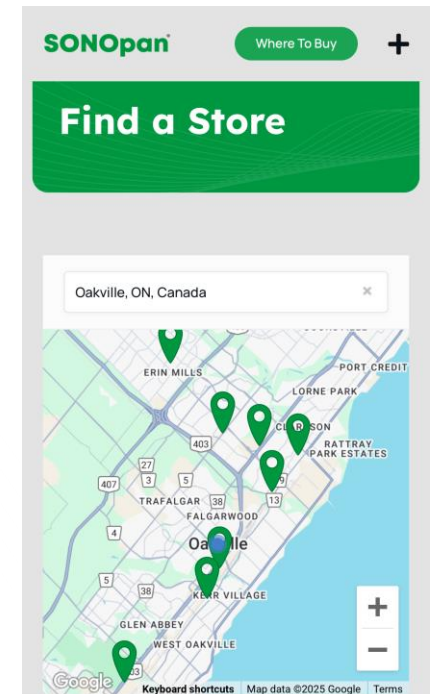
In this legal basement apartment conversion in Oshawa, SONOpan's installation was the ideal solution for soundproofing the ceiling. Manufactured from recycled wood fibers, these panels effectively absorb and dampen sound waves. Whether directly affixed to framing, furring strips, or resilient channels, the panels can be installed as needed in wall and ceiling assemblies. In areas with lower bulkheads, the assembly was adjusted to allow for an increased ceiling height while still maintaining a solid barrier for sound. SONOpan offered superior sound reduction and absorption in a project that came with challenges.

In this Oshawa basement apartment conversion, SONOpan's installation was the ideal solution for soundproofing the ceiling. Manufactured from recycled wood fibers, these panels effectively absorb and dampen sound waves. Whether directly affixed to framing, furring strips, or resilient channels, the panels can be installed as needed in wall and ceiling assemblies. In areas with lower bulkheads, the assembly was adjusted to allow for an increased ceiling height while still maintaining a solid barrier for sound. SONOpan offered superior sound reduction and absorption in a project that came with challenges.

# Education – Our Website



- Designed to be a **learning** website to educate
- Leads users directly to our **store finder** to make a buying decision





# Why choose **MSL** ?

Eco-Friendly Manufacturing

Low Cost, High Performance

Tested Assemblies That Perform!



## ***Any Questions?***

# Your Sales Support Team

**Steve Blackburn**

*Sales Manager*

**Sébastien Beaulieu**

*Sales Manager  
Québec*

**Andria Girolami**

*Territory Sales Manager  
Québec*

**Kevin Good**

*Territory Sales Manager  
B.C. + Manitoba*

**Ian Rudkin**

*Territory Sales Manager  
Alberta + Saskatchewan*

**Matt Morton**

*Territory Sales Manager  
Southwestern Ontario*

**Tyler Switalski**

*Territory Sales Manager  
Eastern Ontario + Maritimes*

**Jason Krehel**

*Territory Sales Manager  
New York + New Jersey*

**Brandon Tawney**

*Territory Sales Manager  
Mid-Atlantic*

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Thank you!

